

Social Impact Assessment

e-learning programme

CiG COMMUNITY
INSIGHTS
GROUP

University of
Strathclyde
Glasgow

The logo of the University of Strathclyde Glasgow, featuring a shield with a white saltire (St. Andrew's Cross) on a red background, with a yellow crown on top and blue and white decorative elements.

CPD
MEMBER
The CPD Certification
Service

The logo for CPD Member, featuring the letters 'CPD' in a large, bold, purple font with a white checkmark-like shape behind the 'D', and the word 'MEMBER' in a smaller, purple font below it.

Social Impact Assessment

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Are you an early career impact assessment practitioner?

Do you commission SIAs?

Would you like to do SIAs?

Are you involved in assessing SIAs?

Do you have a general interest in the field of SIA?

Are you prepared to commit yourself to real study, reflection and analysis of the social impacts and opportunities brought about by infrastructure, energy and extractives projects?

Do you want to build your practical knowledge in conducting SIA that conforms to IAIA's International Principles for SIA and Guidance for SIA, the IFC Environmental and Social Performance Standards, Good International Industry Practice (GIIP) and the United Nations Guiding Principles for Business and Human Rights?

The SIA course is overseen by senior practitioners and involves:

- Key SIA topics over 10 weeks plus a final assignment, with total student commitment of 60 hours
- Delivery through videos, powerpoints, prescribed readings, tools, recommended readings, self-assessment tests and a case study exercise which builds up over the duration of the course and is the basis of the final assignment
- 4 online tutorials
- Online Induction in Week 1
- Submission of the final assignment and successful completion in order to be eligible for a Certificate

Curriculum

WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
Key SIA concepts	Stakeholder engagement Human rights in SIA	Key areas of social impacts	Case study introduction	Phase 1 Scoping Social research methods scoping
WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10
Phase 2 Preliminary assessment of impacts	Phase 3 Establishing baseline	Phase 4 Predicting & assessing impacts	Phase 5 Mitigation strategies	Phase 6 Management plans Grievance mechanism

The faculty

Tutors and programme directors:



DR ANA MARIA ESTEVES

Founder of Community Insights Group, an international social impact management consultancy firm and Visiting Professor at the University of Strathclyde's Faculty of Engineering. She has worked all over the world with developers and lenders of projects in the extractives, energy and agribusiness sectors. She is a past President of the International Association for Impact Assessment and co-author of the IAIA Guidance for Social Impact Assessment.



SÉRGIO MOREIRA

Sérgio Moreira is a psychologist with extensive experience in applying Social Psychology to improve Social Performance and Project-Community relations. He has worked in diverse development projects spanning the energy production, transportation, and extractive industries. Sérgio co-developed CIG's social performance competency development instrument SPGrow360, and is an invited assistant professor at Nova SBE, where he teaches Research Methods and Data Analysis applied to social sciences. Sérgio's published work is in *Frontiers in Psychology*, *Impact Assessment and Project Appraisal*, and *The Extractive Industries and Society*, and is currently co-editing a handbook on Community-Project Relations.



PROF FRANK VANCLAY

Special guest contributor

Professor and Head of the Department of Cultural Geography in the Faculty of Spatial Sciences, University of Groningen, The Netherlands. Frank is especially noted for his role in developing the 2003 International Principles for social impact assessment and the 2015 guidance document on social impact assessment.

Thematic contributors:

Gabriela Factor
Consultant
(Stakeholder engagement, gender, ecosystem services)

Francesca Viliani
International SOS
(Health)

Nora Götzmann
Danish Institute for Human Rights
(Human Rights)

GETTING STARTED

- Class size is limited, so you are encouraged to apply early
- Criteria for attendance include:
 - Bachelor's degree in any field (or any graduate or post-graduate degree)
 - minimum of 2 years professional experience in infrastructure, energy, mining or oil and gas project development
- A limited number of exceptional candidates without a Bachelor's degree may be declared eligible by the programme directors on the basis of their professional experience.
- Course fee - £1000 per student
- We are offering 3 (three) discounted places (at GBP £300 each) to consultants from non-OECD countries who are either sole proprietors or represent small businesses (not affiliated with large consultancies), and are involved in environmental and social impact assessment assignments. If you meet all three above requirements, please send us information about your business (brochure, links to the website, LinkedIn profile, etc) and a brief motivation letter of how this course may help you.
- Deadline for scholarship applications - 13 January 2025. Awarded scholarships notice by email on the 17 January 2025.
- For application for a place on the course, please register your interest with Community Insights Group here <https://communityinsights.eu/trending/topics/>

Applications can be made up to
27 January 2025

Online course delivery starts
17 February 2025
and ends
25 April 2025

Assignments are to be submitted by
12 May 2025

Confirmation of place and course payment details will be sent to you within 14 days of submitting an application

For further information, contact Sérgio Moreira
smoreira@communityinsights.eu

